

2026 CORPORATE
PARTNERSHIP GUIDE



Ascension Saint Thomas
Rutherford Foundation

presents

THE 15TH ANNUAL

Wine
AROUND THE
SQUARE
music • community • support



SATURDAY
OCTOBER 24th, 2026

6:00pm - 9:00pm

HISTORIC DOWNTOWN MURFREESBORO

BRANDED OPPORTUNITIES

All Branded Opportunities include prominent sponsor recognition through event marketing, the Foundation website and social media, and logo on wine guide and event map.

STAGE SPONSOR - \$10,000

- Logo on Stage
- **8 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 8 invitations to the gala

BEER GARDEN - \$8,000

- Logo on sign at Beer Garden
- Logo on 1,000 beer cups
- **6 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 6 invitations to the gala

ROSÉ GARDEN - \$5,000

- Logo on sign at Rosé Garden
- **4 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 4 invitations to the gala

SWAG SPONSOR (TOTE BAG) - \$5,000

- Logo on 1,000 attendee tote bags
- **4 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 4 invitations to the gala

PHOTO BOOTH SPONSOR- \$3,000

- Branded photo booth backdrop with props
- Logo on photo strips
- **2 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 2 invitations to the gala

DESSERT SPONSOR- \$3,000

- Logo on signage near desserts
- **2 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 2 invitations to the gala

KOOZIE SPONSOR- \$2,500

- Logo on 1,000 Koozies
- **2 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 2 invitations to the gala

WATER BOTTLE SPONSOR - \$2,000

- Logo will be on 2,000 water bottles
- **2 Tickets** to the WATS VIP Party & Main Event
- Join us at the 2027 Rutherford Society Gala: 2 invitations to the gala



**Thank you to the following sponsors
who have already committed to the
2026 Wine Around the Square:**

Stones River Total Beverages
(Big B Alley & Alcohol Sponsor)
The Alley on Main
(Main Event Food Sponsor)
Whiskey Dix
(VIP Location)



WHY BECOME A 2026 SPONSOR?

- **Brand Visibility & Community Reach:** Elevate your brand while connecting with the Middle Tennessee community at a premier event in Murfreesboro's treasured downtown square.
- **Executive Engagement:** Build relationships with senior leadership within the Ascension Saint Thomas health system.
- **Meaningful Impact:** Support lifesaving breast cancer screenings and essential services for women across Middle Tennessee.

Scan here to sponsor



WATS Partnership Benefits	Rothschild 1 available \$20,000	Sauvignon Blanc 4 available \$10,000	Pinot Noir \$5,000	Merlot \$3,000	Shiraz \$1,500
27 x 22 LOGO on "Mission in Motion" serving 26 counties	🎀				
EXCLUSIVE "Presented by" on all WATS materials	🎀				
CUSTOM FEATURE in a Foundation newsletter	🎀				
OPPORTUNITY to include a promo item or message in Wine Guide	🎀				
VIP TRANSPORTATION to and from event & throughout the evening	🎀				
PROVIDE A TENT and products for distribution	🎀	🎀			
LOGO on 1,000 attendee wine glasses	🎀	🎀			
LOGO on photo backdrop at VIP	🎀	🎀			
SIGNAGE AT VIP PARTY and inner loop at WATS	🎀	🎀	🎀		
TICKETS to WATS VIP Party and Main event	20	10	6	4	2
OPPORTUNITY to address guests during the WATS VIP party	🎀				
MEDIA COVERAGE on multiple media outlets	🎀				
LOGO RECOGNITION in WATS email blast and Facebook post	🎀	🎀	🎀	🎀	🎀
ACKNOWLEDGMENT on Website	🎀	🎀	🎀	🎀	🎀
LOGO in WATS 2027 Corporate Partnership brochure	🎀	🎀	🎀	🎀	🎀
Bonus benefits! Join us at the 2027 Rutherford Society Gala	Rothschild \$20,000	Sauvignon Blanc \$10,000	Pinot Noir \$5,000	Merlot \$3,000	Shiraz \$1,500
# OF SEATS at the CEO's table	2				
# OF INVITATIONS to the Gala* *Transferable only to personnel within sponsorship organization	8	8	4	2	2
WINE BASKET with premier Wines	🎀				

Saturday, October 24, 2026

Visit give.stthomas.org/event/2026-wine-around-the-square/e813457 for more info

Thank You to our 2025 Sponsors!



presented by:
Ascension Saint Thomas
Rutherford Foundation



SAUVIGNON BLANC \$10,000



**The Bruning
Foundation**



PINOT NOIR \$5,000



COMPASS RE



MERLOT \$2,500



Carla Adamson
David & Susan Beeny
Dr. Gloria & Ray Bonner
Drs. Sherry & Russ Galloway
Dr. Aaron & Emily Hoffman
Isabel & Dr. David Hopkins
Dr. Elizabeth LaRoche & John Mur
Myraid Oncology
Rucker Donnell Foundation

BRANDED OPPORTUNITIES



Patty & John
Marschel



GIFT IN-KIND



Briana & Elizabeth
Yorks



SHRIAZ \$1,000



TRAIL, COLEMAN & STEARNS, PLLC
ATTORNEYS AT LAW



PVOLVE



Haute Financial Group



Rita & Don Ash
Jami K. Averwater & Alan Brown
Kay & Dale Boyd
Edward Jones- Brian Coleman
Chanci Culp
The Honorable Steve & Laura Daniel
Daphne & Eric David
Anne & Jeff Davis
Dave Davis
Double Bogey Holdings
Gray Davis
Kristin & Peter Demos

Debra Denton
Gordon & Cindy Ferguson
Mark & Laura Follis
Barb Ford & Tony Zahorik
Mary & Allen Fuller
Anna & David Guidotti
Ken & Lisa Halliburton
Dr. Joyce Heames
Dr. Alex & Alicia Hollis
Betty Hord
Julie & Justin Hudgens
Trudy & Hollis Hulet
Shelby Hunton, Onward Real Estate

Kristi & Bill Hutsell
Deb & Rick Insell
Amy & Chris Jackson
Donna & Jimmy Jobe
Dr. and Mrs. Ted Johnson
Bill & Kathy Jones
Pam Kious
Caroline and Travis Lampley
Tracey & Glenn Lannom
Lucinda Lea
Andrea & Ed Loughry
Mary Lovelace
Newton & Charlotte Molloy

Drs. Max and Mary Moss
Drs. Dorothy and Wayne Murphy
Marilyn & Tom Newsom
Betsy & Jon Ragan
Vasana Rattannarath
Ronald and Deborah Roberts
Betty and Dwight Robinson
Richard and Marcella Rose
Paul and Jessica Seegart
Betsy & Jeff Slaney
Dr. Ellen and Mr. Richard Slicker
Toni Smith
Anna & Richard Stewart

Anna & Dr. Greg Stewart
Harold & Charlotte Swafford
Lori & Whit Turnbow
Dr. David & Gina Urban
Beth & Mike Ussery
Kaitlyn & Marshall Ussery
Dawn & Chad White
Dr. Andrew & Leanna Wright
Margaret P. Young