

# 2025 CORPORATE PARTNERSHIP GUIDE



**Ascension Saint Thomas**  
Rutherford Foundation *presents*

THE 14TH ANNUAL

# Wine Around THE SQUARE

SATURDAY  
OCTOBER 25TH

6:00PM – 9:00PM

HISTORIC DOWNTOWN MURFREESBORO

*music • community • support*



# BRANDED OPPORTUNITIES

## **Stage Sponsor - \$10,000**

- Logo on Stage
- Logo on event website
- Social Media Mentions
- Logo on Wine Guide and Event Map
- 10 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (8 invitations)

## **Beer Garden - \$8,000**

- Logo on tent
- Logo on beer cups
- Logo on event website
- Social media mentions
- Logo on Wine Guide and Event Map
- 8 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (6 invitations)

## **Rose Garden - \$5,000**

- Logo on sign at Rose Garden
- Logo on event website
- Social media mentions
- Logo on Wine Guide and Event Map
- 5 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (4 invitations)

## **Swag sponsor (tote bag) - \$5,000**

- Logo on 1,000 tote bags
- Logo on event website
- Social media mentions
- Logo on Wine Guide and Event Map
- 5 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (4 invitations)

## **Photo Booth Sponsor - \$3,000**

- Branded photo booth backdrop and props
- Company logo on photo strips
- Logo on event website
- Social media mentions
- Logo on wine guide and event map
- 4 Tickets to WATS VIP Party and Main Event
- Join us for the 2026 Rutherford Society Gala (2 invitations)

## **Dessert Sponsor - \$2,500**

- Logo on signage near desserts
- Logo on event website
- Social media mentions
- Logo on Wine Guide and Event Map
- 4 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (2 invitations)

## **Koozie Sponsor - \$2,500**

- Logo on 1,000 koozies
- Logo on event website
- Social media mentions
- Logo on wine guide and event map
- 4 Tickets to WATS VIP Party and Main Event
- Join us for the 2026 Rutherford Society Gala (2 invitations)

## **Water Bottle Sponsor - \$2,000**

- Logo will be on 2,000 water bottles
- Logo on water stations
- Logo on event website
- Social media mentions
- Logo on Wine Guide and Event Map
- 3 Tickets to WATS VIP Party and Main Event
- Join us at the 2026 Rutherford Society Gala (2 invitations)



**Thank you to the following sponsors  
who have already committed to the  
2025 Wine Around the Square:**

**Stones River Total Beverages**  
(Big B Alley & Alcohol Sponsor)

**The Alley on Main**  
(Main Event Food Sponsor)

**Whiskey Dix**  
(VIP Location)



# WHY BECOME A 2025 WATS SPONSOR?

Ascension Saint Thomas Rutherford Foundation events provide our partners with a unique platform to elevate their brands. These occasions offer an unparalleled opportunity to connect with the Middle Tennessee community and engage with Senior Leadership within our esteemed hospital system. Each event caters to a distinct audience segment, allowing you to forge meaningful connections with clients, vendors, and employees at Murfreesboro's treasured downtown square.



WATS Partnership Benefits	Rothschild 1 available \$20,000	Sauvignon Blanc 3 available \$10,000	Pinot Noir \$5,000	Merlot \$2,500	Shiraz \$1,000
27 x 22 LOGO on "Mission in Motion" serving 26 counties					
EXCLUSIVE "Presented by" on all WATS materials					
CUSTOM FEATURE in a Foundation newsletter					
OPPORTUNITY to include a promo Item or message in Wine Guide					
VIP TRANSPORTATION to and from event & throughout the evening					
PROVIDE A TENT and products for distribution					
LOGO on 1,000 attendee wine glasses					
SIGNAGE AT VIP PARTY and inner loop at WATS					
TICKETS to WATS VIP Party and Main event	20	10	5	4	3
OPPORTUNITY to address guests during the WATS VIP party					
MEDIA COVERAGE on multiple media outlets					
LOGO RECOGNITION in WATS email blast and Facebook post					
ACKNOWLEDGMENT on Website					
LOGO in WATS 2026 Corporate Partnership brochure					
<b>Bonus benefits! Join us at the 2026 Rutherford Society Gala</b>	Rothschild \$20,000	Sauvignon Blanc \$10,000	Pinot Noir \$5,000	Merlot \$2,500	Shiraz \$1,000
# OF SEATS at the CEO's table	2				
# OF INVITATIONS to the Gala* <small>*Transferable only to personnel within sponsorship organization</small>	8	8	6	4	2
WINE BASKET with premier Wines					

Saturday, October 25, 2025

Visit [give.stthomas.org/event/2025-wine-around-the-square/e701342](https://give.stthomas.org/event/2025-wine-around-the-square/e701342) for more info



# Thank you to our 2024 Wine Around the Square Sponsors!

Presented by  **Ascension Saint Thomas  
Rutherford Foundation**

## SAUVIGNON BLANC \$10,000



**The Bruning  
Foundation**



## BRANDED OPPORTUNITIES



**Dave & Gray Davis**  
In Memory of Lisa Davis Elliott



**TENNESSEE  
ONCOLOGY**



## PINOT NOIR \$5,000

## MERLOT \$2,500



Dr. Gloria & Ray Bonner  
Drs. Russell & Sherry Galloway  
Rena K. Goins  
LaRoche Family Foundation  
Dr. Matt & Katherine Layman  
Dr. Brad & Julie Lewallen  
Andrea & Ed Loughery  
Jonathon & Vickie McGuire  
Rucker Donnell Foundation



**Sixteen Foundation**

## GIFT IN-KIND



## SHRIAZ \$1,000

James & Nikkole Aho  
Carla Adamson  
ANONYMOUS  
Rita & Don Ash  
Ronnie & Donna Barrett  
Drs. Jimmy & Melanie  
Kay & Dale Boyd  
Monkees of Murfreesboro  
Sherry & Gary Brown  
Debbie Caldwell  
Structure Title Group  
First Community Mortgage  
Cares

Edward Jones, Brian Coleman  
Anne & Jeff Davis  
Debra Denton  
Dr. & Mrs. Peter DiCorleto  
Mr. & Mrs. Steven A. Dix  
Vicki Eastham  
Gordon & Cindy Ferguson  
Barb Ford & Tony Zahorik  
Mary & Allen Fuller  
Contour Airlines  
Hamilton Glass Co  
Haynes Bros Lumbar  
Fletcher & Kate Holland

Dr. & Mrs. Alex Hollis  
Holloway Accounting Services  
Hollis & Trudy Hulett  
Bill & Caryl Hunter  
Shelby Hunton,  
Onward Real Estate  
Deb & Rick Insell  
Amy & Chris Jackson  
Donna & James Jobe  
Dr. & Mrs. Ted Johnson  
Bill & Kathy Jones  
Pam & Oren Jones  
Pam Kios

Murfreesboro Medical Clinic  
Travis & Caroline Lampley  
Lucinda Lea  
Mary Lovelace  
Patty & John Marschel  
Middle Tennessee Assoc.  
of Realtors  
Newton & Charlotte Molloy  
Mr. & Mrs. Troy Munn  
Drs. Dorothy  
& Wayne Murphy  
Marilyn & Tom Newsom

Royal Massage  
& Yoga Lounge  
Parks Village  
Shannon & David Parsons  
Woodfin Funeral Chapel  
MMC - Uro Gyn  
Dr. Jason Pollock  
Vasana Rattanarath  
Rollins Excavating Co., LLC  
Paul & Jessica Seegert  
Jeff & Betsy Slaney  
Suzanne & Bob Slayton

Dr. Ellen & Richard Slicker  
Smith-Wright Law  
Anna & Richard Stewart  
Sidney Stolz  
Double Bogy Holdings  
Charlotte & Harold Swafford  
Brenda Faye  
& Emmett Toombs  
Dr. David & Gina Urban  
Tracy & Stacy Webb  
Leanna & Dr. Andrew Wright  
Susan & David Beeny

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